



MBA: My Business Analysis Interactive CD Now Available!

A powerful business-planning tool that teaches the concepts and basics of wholesale distribution financial analysis

MBA allows branch managers to apply variance and ratio analysis to unlock the secrets of financial reports. It's simple to use— just add your own data, point and click, and watch the financial report come alive with information that will maximize your time and help you to improve your bottom line. MBA guides you through changing your data by using variance analysis to get a complete picture on how to lead your business and create performance improvements!

MBA PROVIDES SEVERAL FINANCIAL ANALYSIS TOOLS IN ONE PROGRAM:

- ⇒ It's perfect for branch managers who want to better understand how each section of financial reports impact the bottom line.
- ⇒ It's a valuable tool to use to build a business plan or budget by selecting the right changes to make, and where to concentrate efforts in order to gain the biggest improvement in the bottom line.
- ⇒ It's a financial training resource and a budget preparation tool.
- ⇒ It will help you to better understand what your financial reports are telling you— apply variance and ratio analysis with this easy-to-use CD and uncover the path to improved business performance!

MBA IS A POWERFUL THREE-PART TOOL:

- ⇒ MBA provides a tutorial on how to apply variance and ratio analysis on your financial reports.
- ⇒ MBA allows you to create a model using your own actual data to apply financial analysis and get a clear picture on how and where to best apply efforts to improve income.
- ⇒ Using your own financial data, MBA lets you build a realistic business plan that best fits your particular business and managerial focus.

For more information and a demonstration, visit www.branchmanagerceo.com/mba

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