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ANTARCTIC HEATING TECH TO SPEAK AT CMX CIPHEX 2010

Some folks are really willing to travel to be at CMX●CIPHEX 2010.

Take speaker Carol Fey for instance. The two-season veteran Antarctic (that's down by the South Pole) will probably get the record for distance travelled to reach the show... with a pit-stop in between at her home base of Colorado.



Carol has been both a heating technician and an emergency communications operator. "Of the two, heating is the exciting job. It's amazing to travel to the other side of the world and find heating basically the same. The difference is that the furnaces and boilers are fired with jet fuel--so it doesn't freeze."

Carol Fey's seminar "*Making Complex Controls Simple: The Quick & Basic Approach*" will take place at CMX●CIPHEX 2010 at 1:30 pm, Friday, March 26 at the Metro Toronto Convention Centre.

Before venturing to Antarctica, she spent more than 25 years in the controls industry as a territory manager for Honeywell. "I became known as 'the pig lady,'" Carol says, "because of the P.I.G (practical-is-good) series of books I published. I think I got hired for Antarctica because one of the engineers had my books on his shelf."

Besides books, Carol regularly writes for several North American industry publications. She is known for her unusual classroom approach to teaching electricity and controls to HVAC technicians. "Learning has to be fun. Else everyone takes a nap. So I bring in toys, such as my pink plush pig. What does the pig have in common with controls? It has an electrical circuit—battery-powered in this case. And all circuits, are made up of the same three components."

Carol uses the "only three components" principle for her seminar at CMX●CIPHEX 2010. No matter how complex the control or the circuit, it's the same circuit make-up as the pink pig's. The session promises to be useful both to novices and seasoned professionals in the position to teach others in their companies.

Visitors who attend Carol Fey's seminar at CMX●CIPHEX 2010 will receive a gift certificate for a \$5 discount off the cost of her book *Quick and Basic Hydronic Controls* from the Canadian Hydronics Council (CHC) and a \$25 gift certificate that can be applied to the cost of a one (1) year Hydronic Installer Membership in CHC.

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CMX●CIPHEX 2010 is Canada's national trade show for heating, plumbing, hydronics, air conditioning, refrigeration, hearth, piping and ventilation. It is presented by the Heating, Refrigeration and Air Conditioning Institute of Canada (HRAI) and the Canadian Institute of Plumbing & Heating (CIPH). For more information on the trade show, and to register, visit www.cmxciphexshow.com

The Canadian Hydronics Council is a Council within the Canadian Institute of Plumbing and Heating. CHC's mission is to promote the responsible growth and contribute to the prosperity of its members and their customers in the hydronic heating industry.

The Canadian Institute of Plumbing & Heating is a not-for-profit trade association. Founded in 1933, the Institute is a vibrant organization committed to providing members with the tools for success in today's competitive environment. More than 260 companies are members of this influential Canadian industry association. They are the manufacturers, wholesaler distributors, master distributors, manufacturers' agents and allied companies who manufacture and distribute plumbing, hydronic heating, industrial PVF, waterworks and other mechanical products. CIPH wholesalers operate more than 700 warehouses and showrooms across Canada. CIPH members employ more than 10,000 Canadians and are an integral part of the Canadian economy. Total industry sales exceed \$4.6 billion annually.

For more information visit: Canadian Hydronics Council at www.ultimatecomfort.ca

Canadian Institute of Plumbing & Heating at www.ciph.com

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